

# Master of Business Administration with specialization in International Business with Focus on Latin America

## 48 credits

### Specific Program Admission Requirements

1. Successfully completed a bachelor's degree with a minimum GPA of 3.00.
2. It is recommended that students have knowledge of the English Language.

### Program Description

The Master of Business Administration specializing in International Business with a Focus on Latin America provides students with superior theoretical knowledge and practical skills for the creation and development of new international companies as well as effective management in multinational companies at the regional and international level.

### Program Objectives

1. Demonstrate awareness and understanding of the global context in which international business operates.
2. Understand the growing impact of international competition and how to operate in the international business.
3. Evaluate relevant global factors that influence decision-making process.
4. Discuss current conceptual and theoretical models, issues, and concerns in international business administration.

Program sequence will be available at the time of enrollment.

The language of instruction and program delivery modality are subject to availability.

### Notes:

1. ACCO 500 Financial Accounting is required for those students who do not have a minimum of six (6) college-level credits in financial accounting from an accredited school. Successful completion of ACCO 500 (or verification of six (6) college-level credits in financial accounting) is a prerequisite required before entering any ACCO or FINA course. Students who do not have six (6) college-level credits in financial accounting are required to successfully complete ACCO 500.

### Program Curriculum

Core Courses		
Course	Title	Credits
ADMI 500	Managing Organizations	3
ITMA 501	Technology and Information Management	3
MARK 703-O	Marketing Research	3
FINA 505	Managerial Finance	3
ACCO 504	Accounting for Decision Making	3
ECON 505	Business Economics	3
QUME 507	Quantitative Methods and Statistics for Business	3
<b>Total</b>		<b>21</b>
Specialization Courses		
INBU 610	International Business Environment	3
INBU 709	International Business in Latin America and the Caribbean	3
INBU 710	Legal Environment of International Business	3
MANA 511	International Management	3
MARK 711	International Marketing	3
INBU 715	Managing Global Production	3
<b>Total</b>		<b>18</b>
Elective Courses (Select two courses – 6 credits)		
FINA 610	International Finance	3
INBU 711	Exports and Imports	3
INBU 712	Contemporary Issues in International Business	3
ACCO 613	International Accounting	3
MANA 612	International Strategic Management	3
<b>Total</b>		<b>6</b>
Research/Capstone Course (Select one course – 3 credits)		
INBU 716	International Business Seminar	3
MANA 742	Simulation	3
<b>Total</b>		<b>3</b>
<b>Total credits</b>		<b>48</b>