

# Doctor of Business Administration with specialization in Management

## 60 credits

### Program Description

The doctoral program in Management is designed to provide a theoretical basis applied to enhance managerial decision making. The program encourages theoretical and applied research on the fundamental aspects of business management. It is designed to prepare students for careers in performance management, teaching and research and consulting. It encourages research and publication of articles focused on solving organizational problems. The student has the opportunity to be exposed to a variety of international management models allowing them an overview of management.

### Program Objectives

1. Stimulate theoretical and applied research that will result in the improvement of services to the institution and the community at large, while maintaining the institution's emphasis on quality learning and teaching.
2. Develop competent professionals at the graduate level who will satisfy the business faculty needs at university level.
3. Promote the use of technology and non-traditional educational delivery systems.
4. Establish partnerships between the University and the external community, by promoting research, cultural and community development projects that will enhance the quality of life.

Program sequence will be available at the time of enrollment. The language of instruction and program delivery modality are subject to availability.

### Notes:

1. \*Enrollment in the research seminars require advisor approval.
2. \*\*Dissertation courses are one semester courses.
3. \*\*\* RESM 867 and RESM 869 are optional courses for those students requiring more time for the dissertation.

### Program Curriculum

| Core / Professional Courses  |   |           |
|--|---|-----------|
| Course   | Title   | Credits   |
| ECON 760   | Economic Analysis                               | 3         |
| MANA 750   | Advanced Statistical Methods                    | 3         |
| MANA 754   | Business Research Methods                       | 3         |
| MANA 762   | Management Science                              | 3         |
| INBU 764   | International Business Management               | 3         |
| MAIS 835   | IT Policy & Strategy                            | 3         |
| <b>Total</b>   |   | <b>18</b> |
| Specialization Courses   |   |           |
| Course   | Title   | Credits   |
| MANA 800   | Business Data Analysis                          | 3         |
| MANA 802   | Corporate Finance                               | 3         |
| MANA 804   | Strategic Management                            | 3         |
| MANA 806   | Organizational Design                           | 3         |
| ENTR 842   | Entrepreneurship Management                     | 3         |
| <b>Total</b>   |   | <b>15</b> |
| Specialization Elective Courses (Select three courses – 9 credits) |   |           |
| Course   | Title   | Credits   |
| MANA 808   | Business Consulting                             | 3         |
| MANA 810   | Negotiations Strategies                         | 3         |
| MANA 820   | Management of Innovations and Technology        | 3         |
| MANA 822   | Project Management in Business                  | 3         |
| MANA 824   | Risk Management                                 | 3         |
| MANA 830   | Advanced Human Resources Management             | 3         |
| MANA 832   | Training & Human Resources Management           | 3         |
| MANA 834   | Seminar in Leadership                           | 3         |
| MANA 840   | Service Management                              | 3         |
| MANA 844   | Managing Professional Service Organization      | 3         |
| MANA 850   | Strategic Planning in Public Organizations      | 3         |
| MANA 852   | Project Planning and Programming                | 3         |
| MANA 854   | Management and Budgeting in Government          | 3         |
| MANA 857   | Special Topics in Entrepreneurship & Management | 3         |
| <b>Total</b>   |   | <b>9</b>  |
| Research Courses   |   |           |
| Course   | Title   | Credits   |
| RESM 862*  | Seminar in Management I                         | 3         |
| RESM 864*  | Seminar in Management II                        | 3         |
| RESM 866**   | Dissertation I                                  | 6         |
| RESM 868**   | Dissertation II                                 | 6         |
| Optional Courses   |   |           |
| RESM 867***  | Continuation Dissertation I                     | 3         |
| RESM 869***  | Continuation Dissertation II                    | 3         |
| <b>Total</b>   |   | <b>18</b> |
| <b>Total credits</b>   |   | <b>60</b> |