

# Bachelor of Business Administration in Organizational Development

## 120 credits

### Program Description

The Bachelor of Business Administration in Organizational Development prepares professionals with the necessary skills to promote the development of public and private organizations from the perspective of the development of human talent. The emphasis is on organizational design integrating internal and external elements that influence the productivity and motivation of the individual and that can impact the operation of the company.

### Program Objectives

1. Comprehensively develop professionals with the necessary competencies for conflict management and resolution in different work scenarios.
2. Foster critical-creative thinking to develop strategies aimed at improving the work environment.
3. Develop individuals who promote innovation through diagnostic techniques, planning, implementation and management of organizational changes.
4. Develop individuals capable of occupying leadership roles in public and private organizations.
5. Contribute to the training of professionals who design training and consulting programs as an effectiveness strategy in organizations.
6. Promote organizational innovation through the application of concepts of organizational effectiveness, individual and group performance, effective communication and motivation.
7. Contribute to the training of professionals capable of recognizing diverse cultural perspectives and their implications in work settings.

Program sequence will be available at the time of enrollment.

The language of instruction and program delivery modality are subject to availability.

### Program Curriculum

Course	Title	Credits
QYLE 110 or FYIS 101	Attitude Development and University Adaptation or Induction Seminar to University Life	3
<b>General Education Courses</b>		
Pick 2 GE* OR	Pick two (2) of the Approved General Education Electives OR	
SPAN 101-102 or SPAN 103-104 or SPAN 105-106	Introduction to Spanish Language - Basic Level Introduction to Spanish Language - Intermediate Level Introduction to Spanish Language - Advanced Level	6
ENGL 150-250 OR	English Composition I and II OR	
ENGL 101-102 or ENGL 103-104 or ENGL 105-106	Introduction to English Language - Basic Level Introduction to English Language - Intermediate Level Introduction to English Language - Advanced Level	6
MATH 112ON	College Algebra	3
SOSC 101-102 or SOSC 103 and PSYC 123	Introduction to Social Science I and II OR Introduction to Social Sciences (Compendium) AND General Psychology (Compendium)	6
SCIE 111-112	Integrated Science I and II	6
COIS 101	Introduction to Computers	3
HIST 101	Introduction to the Study of History	3
ENGL 340 OR	Research and Writing OR	3
SPAN 215	Writing and Composition	
COMM 140 OR	Effective Communication OR	3
ENGL 212	English Second Year Basic Level	
COMM 240 OR	Interpersonal Communication OR	3
ENGL 350	Conversational English	
HUMA 101-102	World Cultures I and II	6
		<b>Total 48</b>
<b>Core / Professional Courses</b>		
Course	Title	Credits
ACCO 111-112	Introduction to Accounting I and II	8
STAT 201	Introduction to Business Statistics	3
ECON 123	Introduction to Economics (Compendium)	3
ECON 325	Introduction to International Trade	3
MGMT 101	Managerial Principles and Leadership	3
MGMT 220	Organization and Business Behavior	3
MGMT 230	Human Resources Management and Handling Diversity	3
BUSI 204	Business Law	4
MARK 133	Marketing Principles	3
FINA 202	Business Finance	3
QUME 250	Quantitative Methods	3
		<b>Total 39</b>
<b>Major Courses</b>		
Course	Title	Credits
ODHR 203	Strategic Organizational Communication	3
ODHR 204	Organizational Psychology	3
ODHR 305	Diversity in Organizations	3
ODHR 306	Conflict Resolution and Arbitrage	3
ODHR 307	Training and Human Resource Development	3
ODHR 308	Leading Organizational Change	3
ODHR 409	Consulting Management Principles in Human Resources	3
ODHR 410	Organizational Coaching	3
ODHR 411	Total Quality in Work Scenarios	3
MGMT 431	Integration Seminar	3
		<b>Total 30</b>
		<b>Total credits 120</b>

Approved General Education Electives*		
Course	Title	Credits
SPAN 110	Elementary Spanish	3
REIL 101	Research and Information Literacy	3
BIOL 150	General Biology I	3
BIOL 151	General Biology II	3
COMM 205	Communication Theory	3
COMM 210	Legal and Ethical Aspects of Communications	3
HIDE 110	Representing Culture: Art & Artifact 1500-1850	3
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HIST 273	History of the United States of America	3