

# Bachelor of Business Administration in Management

## 123 credits

### Program Description

The Bachelor of Business Administration in Management prepares students with skills that meets the business demands and fill administrative positions in government or private organizations. The manager is responsible for the management of the company and must be committed to effectively use the resources of the organization to achieve the company's goals and mission.

### Program Objectives

1. Understand the management functions that are implemented nationally and internationally.
2. Understand and analyze existing organizations and how they respond to the needs of today's society.
3. Examine and identify the functions in an organization and improve the tasks that are performed.
4. Develop a culture of teamwork, respect for others and promote communication in the organization.
5. Analyze and interpret the different management theories and their impact on organizations.
6. Value the multiple functions and managerial tasks of the different hierarchical levels of an organization.
7. Apply professional ethical principles that govern the profession.
8. Manage the skills of supervision of human resources in the company.
9. Understand and apply the legal aspects applicable to the business environment.
10. Understand the management functions that are implemented internationally in multinational companies.

Program sequence will be available at the time of enrollment.

*The language of instruction and program delivery modality are subject to availability.*

### Notes:

1. \*\* For the free elective, you must choose a course in Accounting, Information Systems or Management Curriculum.

Approved General Education Electives*		
Course	Title	Credits
SPAN 110	Elementary Spanish	3
REIL 101	Research and Information Literacy	3
BIOL 150	General Biology I	3
BIOL 151	General Biology II	3
COMM 205	Communication Theory	3
COMM 210	Legal and Ethical Aspects of Communications	3
HIDE 100	History of the Arts	3
HIDE 110	Representing Culture: Art & Artifact 1500-1850	3
HIST 273	History of the United States of America	3

### Program Curriculum

FYIS 101 or QYLE 110	Induction Seminar to University Life or Attitude Development and University Adaptation	3
General Education Courses		
Course	Title	Credits
Pick 2 GE* OR	Pick two (2) of the Approved General Education Electives OR	
SPAN 101-102 or SPAN 103-104 or SPAN 105-106	Introduction to Spanish Language - Basic Level Introduction to Spanish Language – Intermediate Level Introduction to Spanish Language - Advanced Level	6
ENGL 150-250 OR	English Composition I and II OR	
ENGL 101-102 or ENGL 103-104 or ENGL 105-106	Introduction to English Language - Basic Level Introduction to English Language – Intermediate Level Introduction to English Language - Advanced Level	6
MATH 112ON	College Algebra	3
SOSC 101-102 or SOSC 103 and PSYC 123	Introduction to Social Science I and II OR Introduction to Social Sciences (Compendium) AND General Psychology (Compendium)	6
SCIE 111-112	Integrated Science I and II	6
COIS 101	Introduction to Computers	3
HIST 101	Introduction to the Study of History	3
ENGL 340 OR	Research and Writing OR	3
SPAN 215	Writing and Composition	
COMM 140 OR	Effective Communication OR	3
ENGL 212	English Second Year Basic Level	
COMM 240 OR	Interpersonal Communication OR	3
ENGL 350	Conversational English	6
HUMA 101-102	World Cultures I and II	6
		<b>Total 48</b>
Core / Professional Courses		
Course	Title	Credits
ACCO 111-112	Introduction to Accounting I and II	8
STAT 201	Introduction to Business Statistics	3
ECON 123	Introduction to Economics (Compendium)	3
ECON 325	Introduction to International Trade	3
ENMA 101	Introduction to Business Development	3
MANA 210	Management Theories	3
MANA 131	Human Relations in Trade	3
BUSI 204	Business Law	4
MARK 133	Principles of Marketing	3
FINA 202	Business Finance	3
QUME 250	Quantitative Methods	3
		<b>Total 39</b>
Major Courses		
Course	Title	Credits
FINA 240	Risk and Insurance	3
MANA 125	Business Ethics	3
MANA 213	Human Resources Management	3
MANA 230	Organizational Behavior	3
MANA 340	Production and Operations Management	3
MANA 404	Labor Relations	3
MANA 401	Seminar in Strategic Management	3
		<b>Total 21</b>
Major Electives (Select three courses -9 credits)		
Course	Title	Credits
MANA 350	Business, Government and Society	3
ACCO 295	Management Accounting	3
OFAD 141	Keyboard Skills	3
ENMA 200	Business Creativity	3
ENMA 301	Business Financial Planning	3
ENMA 310	Franchising, Strategic Alliances and Family Business	3
FINA 308	Real Estate and Property Management	3
		<b>Total 9</b>
Free Elective Course		
**Select a course from Accounting, Information Systems or Management Sequential*		3
		<b>Total 3</b>
		<b>Total credits 123</b>