Bachelor of Business Administration in Management 123 credits

Program Description

The Bachelor of Business Administration in Management prepares students with skills that meets the business demands and fill administrative positions in government or private organizations. The manager is responsible for the management of the company and must be committed to effectively use the resources of the organization to achieve the company's goals and mission.

Program Objectives

- Understand the management functions that are implemented nationally and internationally.
- Understand and analyze existing organizations and how they respond to the needs of today's society.
- Examine and identify the functions in an organization and improve the tasks that are performed.
- Develop a culture of teamwork, respect for others and promote communication in the organization.
- Analyze and interpret the different management theories and their impact on organizations.
- Value the multiple functions and managerial tasks of the different hierarchical levels of an organization.
- Apply professional ethical principles that govern the profession.
- Manage the skills of supervision of human resources in the company.
- Understand and apply the legal aspects applicable to the business environment.
- Understand the management functions that are implemented internationally in multinational companies.

Program sequence will be available at the time of enrollment.

The language of instruction and program delivery modality are subject to availability.

Notes:

** For the free elective, you must choose a course in Accounting, Information Systems or Management Curriculum.

Approved General Education Electives*			
Course	Title	Credits	
SPAN 110	Elementary Spanish	3	
REIL 101	Research and Information Literacy	3	
BIOL 150	General Biology I	3	
BIOL 151	General Biology II	3	
COMM 205	Communication Theory	3	
COMM 210	Legal and Ethical Aspects of Communications	3	
HIDE 100	History of the Arts	3	
HIDE 110	Representing Culture: Art & Artifact 1500-1850	3	
HIST 273	History of the United States of America	3	
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Program Curriculum

FYIS 101 or	Induction Seminar to University Life or	3
QYLE 110	Attitude Development and University Adaptation	
General Education		0 10
Course Pick 2 GE* OR	Title Pick two (2) of the Approved General Education Electives OR	Credits
PICK Z GE OK	Pick two (2) of the Approved General Education Electives Ok	
SPAN 101-102 or	Introduction to Spanish Language - Basic Level	6
SPAN 103-104 or	Introduction to Spanish Language – Intermediate Level	
SPAN 105-106	Introduction to Spanish Language - Advanced Level	
ENGL 150-250 OR	English Composition I and II OR	
ENGL 101-102 or	Introduction to English Language - Basic Level	6
ENGL 103-104 or	Introduction to English Language – Intermediate Level	
ENGL 105-106	Introduction to English Language - Advanced Level	
MATH 1120N	College Algebra Introduction to Social Science I and II OR	3
SOSC 101-102 or SOSC 103 and	Introduction to Social Science (and if OK Introduction to Social Sciences (Compendium) AND	6
PSYC 123	General Psychology (Compendium)	U
SCIE 111-112	Integrated Science I and II	6
COIS 101	Introduction to Computers	3
HIST 101	Introduction to the Study of History	3
ENGL 340 OR	Research and Writing OR	
		3
SPAN 215	Writing and Composition	
COMM 140 OR	Effective Communication OR	
		3
ENGL 212	English Second Year Basic Level	
COMM 240 OR	Interpersonal Communication OR	
		3
ENGL 350	Conversational English	
HUMA 101-102	World Cultures I and II	6
0 /0 ()	Total	48
Core / Professional	Title	Cuadita
ACCO 111-112	Introduction to Accounting I and II	Credits 8
SIAI 201	Introduction to Rusiness Statistics	3
STAT 201 ECON 123	Introduction to Business Statistics Introduction to Economics (Compendium)	3
ECON 123	Introduction to Economics (Compendium)	3 3
		3
ECON 123 ECON 325	Introduction to Economics (Compendium) Introduction to International Trade	3
ECON 123 ECON 325 ENMA 101	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development	3 3 3
ECON 123 ECON 325 ENMA 101 MANA 210	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories	3 3 3 3
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade	3 3 3 3
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133 FINA 202	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law	3 3 3 3 4
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law Principles of Marketing	3 3 3 3 4 3
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133 FINA 202	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law Principles of Marketing Business Finance	3 3 3 3 4 3 3
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133 FINA 202 QUME 250 Major Courses	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law Principles of Marketing Business Finance Quantitative Methods Total	3 3 3 3 4 3 3 3 3 3
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133 FINA 202 QUME 250 Major Courses Course	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law Principles of Marketing Business Finance Quantitative Methods Total	3 3 3 3 4 3 3 3 3 7 Credits
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133 FINA 202 QUME 250 Major Courses Course FINA 240	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law Principles of Marketing Business Finance Quantitative Methods Total Title Risk and Insurance	3 3 3 3 4 3 3 3 3 3 Credits
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133 FINA 202 QUME 250 Major Courses Course FINA 240 MANA 125	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law Principles of Marketing Business Finance Quantitative Methods Total Title Risk and Insurance Business Ethics	3 3 3 3 4 3 3 3 3 9 Credits 3
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133 FINA 202 QUME 250 Major Courses Course FINA 240 MANA 125 MANA 213	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law Principles of Marketing Business Finance Quantitative Methods Total Title Risk and Insurance Business Ethics Human Resources Management	3 3 3 3 4 3 3 3 3 3 9 Credits 3 3
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133 FINA 202 QUME 250 Major Courses Course FINA 240 MANA 125 MANA 213 MANA 230	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law Principles of Marketing Business Finance Quantitative Methods Total Title Risk and Insurance Business Ethics Human Resources Management Organizational Behavior	3 3 3 3 4 3 3 3 3 4 5 Credits 3 3 3 3 3
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133 FINA 202 QUME 250 Major Courses Course FINA 240 MANA 125 MANA 213 MANA 230 MANA 340	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law Principles of Marketing Business Finance Quantitative Methods Total Title Risk and Insurance Business Ethics Human Resources Management Organizational Behavior Production and Operations Management	3 3 3 4 4 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133 FINA 202 QUME 250 Major Courses Course FINA 240 MANA 125 MANA 213 MANA 230 MANA 340 MANA 404	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law Principles of Marketing Business Finance Quantitative Methods Total Title Risk and Insurance Business Ethics Human Resources Management Organizational Behavior Production and Operations Management Labor Relations	3 3 3 4 4 3 3 3 9 Credits 3 3 3 3 3 3 3 3
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133 FINA 202 QUME 250 Major Courses Course FINA 240 MANA 125 MANA 213 MANA 230 MANA 340	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law Principles of Marketing Business Finance Quantitative Methods Title Risk and Insurance Business Ethics Human Resources Management Organizational Behavior Production and Operations Management Labor Relations Seminar in Strategic Management	3 3 3 3 4 4 3 3 3 3 9 Credits 3 3 3 3 3 3 3 3 3
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133 FINA 202 QUME 250 Major Courses Course FINA 240 MANA 125 MANA 213 MANA 230 MANA 230 MANA 340 MANA 404 MANA 401	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law Principles of Marketing Business Finance Quantitative Methods Title Risk and Insurance Business Ethics Human Resources Management Organizational Behavior Production and Operations Management Labor Relations Seminar in Strategic Management	3 3 3 4 4 3 3 3 9 Credits 3 3 3 3 3 3 3 3
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133 FINA 202 QUME 250 Major Courses Course FINA 240 MANA 125 MANA 213 MANA 230 MANA 230 MANA 404 MANA 401 Major Electives (Se	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law Principles of Marketing Business Finance Quantitative Methods Title Risk and Insurance Business Ethics Human Resources Management Organizational Behavior Production and Operations Management Labor Relations Seminar in Strategic Management	3 3 3 3 4 4 3 3 3 3 3 9 Credits 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133 FINA 202 QUME 250 Major Courses Course FINA 240 MANA 125 MANA 213 MANA 230 MANA 230 MANA 340 MANA 404 MANA 401	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law Principles of Marketing Business Finance Quantitative Methods Total Title Risk and Insurance Business Ethics Human Resources Management Organizational Behavior Production and Operations Management Labor Relations Seminar in Strategic Management Total	3 3 3 3 4 4 3 3 3 3 9 Credits 3 3 3 3 3 3 3 3 3
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133 FINA 202 QUME 250 Major Courses Course FINA 240 MANA 125 MANA 213 MANA 230 MANA 240 MANA 404 MANA 401 Major Electives (Secourse MANA 350	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law Principles of Marketing Business Finance Quantitative Methods Title Risk and Insurance Business Ethics Human Resources Management Organizational Behavior Production and Operations Management Labor Relations Seminar in Strategic Management Total Total	3 3 3 4 4 3 3 3 3 3 9 Credits 3 3 3 3 21 Credits
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133 FINA 202 QUME 250 Major Courses Course FINA 240 MANA 125 MANA 213 MANA 213 MANA 230 MANA 340 MANA 404 MANA 401 Major Electives (Secourse)	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law Principles of Marketing Business Finance Quantitative Methods Title Risk and Insurance Business Ethics Human Resources Management Organizational Behavior Production and Operations Management Labor Relations Seminar in Strategic Management Total	3 3 3 4 4 3 3 3 3 9 Credits 3 3 3 2 1 Credits 3
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133 FINA 202 QUME 250 Major Courses Course FINA 240 MANA 125 MANA 213 MANA 230 MANA 340 MANA 404 MANA 404 MANA 401 Major Electives (Securse MANA 350 ACCO 295	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law Principles of Marketing Business Finance Quantitative Methods Total Title Risk and Insurance Business Ethics Human Resources Management Organizational Behavior Production and Operations Management Labor Relations Seminar in Strategic Management Total Total Total Business, Government and Society Management Accounting	3 3 3 4 4 3 3 3 3 3 3 3 5 Credits 3 3 3 2 Credits 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133 FINA 202 QUME 250 Major Courses Course FINA 240 MANA 125 MANA 213 MANA 230 MANA 404 MANA 404 MANA 401 Major Electives (Secourse MANA 350 ACCO 295 OFAD 141	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law Principles of Marketing Business Finance Quantitative Methods Total Title Risk and Insurance Business Ethics Human Resources Management Organizational Behavior Production and Operations Management Labor Relations Seminar in Strategic Management Total Total Elect three courses -9 credits) Title Business, Government and Society Management Accounting Keyboard Skills	3 3 3 4 4 3 3 3 3 9 Credits 3 3 3 2 1 Credits 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133 FINA 202 QUME 250 Major Courses Course FINA 240 MANA 125 MANA 213 MANA 213 MANA 230 MANA 404 MANA 404 MANA 404 MANA 401 Major Electives (Security Course) Course MANA 350 ACCO 295 OFAD 141 ENMA 200	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law Principles of Marketing Business Finance Quantitative Methods Title Risk and Insurance Business Ethics Human Resources Management Organizational Behavior Production and Operations Management Labor Relations Seminar in Strategic Management Total Title Business, Government and Society Management Accounting Keyboard Skills Business Creativity	3 3 3 4 4 3 3 3 3 9 Credits 3 3 3 21 Credits 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133 FINA 202 QUME 250 Major Courses Course FINA 240 MANA 125 MANA 213 MANA 213 MANA 213 MANA 200 MANA 404 MANA 404 MANA 404 MANA 401 Major Electives (Security Course) Course MANA 350 ACCO 295 OFAD 141 ENMA 200 ENMA 301	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law Principles of Marketing Business Finance Quantitative Methods Title Risk and Insurance Business Ethics Human Resources Management Organizational Behavior Production and Operations Management Labor Relations Seminar in Strategic Management Total Elect three courses -9 credits) Title Business, Government and Society Management Accounting Keyboard Skills Business Creativity Business Financial Planning	3 3 3 4 4 3 3 3 3 9 Credits 3 3 3 21 Credits 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133 FINA 202 QUME 250 Major Courses Course FINA 240 MANA 125 MANA 213 MANA 230 MANA 230 MANA 240 MANA 404 MANA 404 MANA 401 Major Electives (Securse) Course MANA 350 ACCO 295 OFAD 141 ENMA 200 ENMA 301 ENMA 310	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law Principles of Marketing Business Finance Quantitative Methods Title Risk and Insurance Business Ethics Human Resources Management Organizational Behavior Production and Operations Management Labor Relations Seminar in Strategic Management Total Title Business, Government and Society Management Accounting Keyboard Skills Business Creativity Business Financial Planning Franchising, Strategic Alliances and Family Business	3 3 3 4 4 3 3 3 3 3 9 Credits 3 3 3 3 21 Credits 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133 FINA 202 QUME 250 Major Courses Course FINA 240 MANA 125 MANA 213 MANA 230 MANA 230 MANA 240 MANA 404 MANA 404 MANA 401 Major Electives (Securse) Course MANA 350 ACCO 295 OFAD 141 ENMA 200 ENMA 301 ENMA 310	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law Principles of Marketing Business Finance Quantitative Methods Title Risk and Insurance Business Ethics Human Resources Management Organizational Behavior Production and Operations Management Labor Relations Seminar in Strategic Management Total elect three courses -9 credits) Title Business, Government and Society Management Accounting Keyboard Skills Business Creativity Business Financial Planning Franchising, Strategic Alliances and Family Business Real Estate and Property Management Total	3 3 3 4 4 3 3 3 3 3 9 Credits 3 3 3 3 21 Credits 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133 FINA 202 QUME 250 Major Courses Course FINA 240 MANA 125 MANA 213 MANA 230 MANA 230 MANA 404 MANA 401 Major Electives (Securse Course MANA 250 MANA 350 MA	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law Principles of Marketing Business Finance Quantitative Methods Title Risk and Insurance Business Ethics Human Resources Management Organizational Behavior Production and Operations Management Labor Relations Seminar in Strategic Management Total Pletet three courses -9 credits) Title Business, Government and Society Management Accounting Keyboard Skills Business Francial Planning Franchising, Strategic Alliances and Family Business Real Estate and Property Management Total Total Re **Select a course from Accounting, Information Systems or	3 3 3 4 4 3 3 3 3 3 9 Credits 3 3 3 3 21 Credits 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133 FINA 202 QUME 250 Major Courses Course FINA 240 MANA 125 MANA 213 MANA 230 MANA 230 MANA 404 MANA 401 Major Electives (Securse Course MANA 250 MANA 350 MA	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law Principles of Marketing Business Finance Quantitative Methods Title Risk and Insurance Business Ethics Human Resources Management Organizational Behavior Production and Operations Management Labor Relations Seminar in Strategic Management Total Pletet three courses -9 credits) Title Business, Government and Society Management Accounting Keyboard Skills Business Financial Planning Franchising, Strategic Alliances and Family Business Real Estate and Property Management Total Total **Select a course from Accounting, Information Systems or Management Sequential*	3 3 3 4 4 3 3 3 3 3 9 Credits 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
ECON 123 ECON 325 ENMA 101 MANA 210 MANA 131 BUSI 204 MARK 133 FINA 202 QUME 250 Major Courses Course FINA 240 MANA 125 MANA 213 MANA 230 MANA 230 MANA 404 MANA 401 Major Electives (Securse Course MANA 250 MANA 350 MA	Introduction to Economics (Compendium) Introduction to International Trade Introduction to Business Development Management Theories Human Relations in Trade Business Law Principles of Marketing Business Finance Quantitative Methods Title Risk and Insurance Business Ethics Human Resources Management Organizational Behavior Production and Operations Management Labor Relations Seminar in Strategic Management Total Pletet three courses -9 credits) Title Business, Government and Society Management Accounting Keyboard Skills Business Francial Planning Franchising, Strategic Alliances and Family Business Real Estate and Property Management Total Total Re **Select a course from Accounting, Information Systems or	3 3 3 3 4 4 3 3 3 3 3 9 Credits 3 3 3 3 3 3 3 9