

Bachelor of Business Administration in Finance and Economics

120 credits

Program Description

The Bachelor of Business Administration in Finance and Economics prepares a professional with knowledge of the financial operations of companies and local and international economic systems who can work in private, public companies, as well as self-employed.

Program Objectives

1. Apply the knowledge acquired in the different areas of Business Administration that allow you to perform in related administrative and business positions.
2. Demonstrate a critical attitude towards the contemporary economic problems of local and the global economy.
3. Identify basic economic indicators, analyze fluctuations in the country's economy, and judge the application of fiscal and monetary policy tools.
4. Conceptualize, develop and implement economic techniques to recognize and evaluate economic problems of the company and local and global society.
5. Apply the different methods and techniques used in the analysis of financial data and the selection of strategies corresponding to each situation.
6. Analyze the sources and trends of government income and spending and the implications of fiscal policy on consumption, savings and investment.
7. Participate in the decision-making of the company applying the knowledge acquired in its specialty area.
8. Know how management decisions are related and their effect on the achievement of the company's objectives.
9. Know how business decisions are related and analyze their effect on the environment, the local and global economy.
10. Master the mathematics and use of graphs as work tools in the analysis and solution of economic and financial problems.
11. Distinguish the human being as a resource or factor of production.
12. Compete favorably in the business and employment market, demonstrating a solid preparation in the area of Finance-Economy and a positive attitude towards work.
13. Analyze and apply knowledge of markets and financial institutions in managerial decision-making processes.
14. Analyze the flow of events throughout history and the social, economic, and political that have affected national and local economic development trends.
15. Apply the basic concepts to prepare a government budget.
16. Distinguish between different types of risks and the methods of managing them.
17. Describe the operation of financial institutions and financial markets.
18. Explain the nature of money, the functions and evolution of central banking and major international transactions and interpret the effects on the currency markets.
19. Define the role of financial institutions and outline the structure.
20. Determine optimal production levels based on production and cost functions.
21. Analyze the effects of government intervention on the company.
22. Contribute to the creation of knowledge through research projects applied to their field and the use of their findings for the development of new companies.
23. Apply critical thinking skills when solving problems, discuss and make recommendations based on the analysis of the theories studied.
24. Professional capable of communicating orally and in writing, in Spanish and English.
25. Professional with capacity for scientific reasoning and critical thinking.
26. Professional capable of understanding contemporary social issues within a social historical context.

Program sequence will be available at the time of enrollment.

The language of instruction and program delivery modality are subject to availability.

Program Curriculum

QYLE 110 or FYIS 101	Attitude Development and University Adaptation or Induction Seminar to University Life	3
General Education Courses		
Course	Title	Credits
Pick 2 GE* OR	Pick two (2) of the Approved General Education Electives OR	
SPAN 101-102 or SPAN 103-104 or SPAN 105-106	Introduction to Spanish Language - Basic Level Introduction to Spanish Language - Intermediate Level Introduction to Spanish Language - Advanced Level	6
ENGL 150-250 OR	English Composition I and II OR	
ENGL 101-102 or ENGL 103-104 or ENGL 105-106	Introduction to English Language - Basic Level Introduction to English Language - Intermediate Level Introduction to English Language - Advanced Level	6
MATH 112ON	College Algebra	3
SOSC 101-102 or SOSC 103 and PSYC 123	Introduction to Social Science I and II OR Introduction to Social Sciences (Compendium) AND General Psychology (Compendium)	6
SCIE 111-112	Integrated Science I and II	6
COIS 101	Introduction to Computers	3
HIST 101	Introduction to the Study of History	3
ENGL 340 OR	Research and Writing OR	3
SPAN 215	Writing and Composition	3
COMM 140 OR	Effective Communication OR	
ENGL 212	English Second Year Basic Level	3
COMM 240 OR	Interpersonal Communication OR	
ENGL 350	Conversational English	6
HUMA 101-102	World Cultures I and II	6
		Total 48
Core / Professional Courses		
Course	Title	Credits
ACCO 111-112	Introduction to Accounting I and II	8
STAT 201	Introduction to Business Statistics	3
ECON 123	Introduction to Economics (Compendium)	3
ECON 325	Introduction to International Trade	3
ENMA 101	Introduction to Business Development	3
MANA 210	Management Theories	3
MANA 131 or MANA 213	Human Relations in Trade or Human Resources Management	3
BUSI 204	Business Law	4
FINA 202	Business Finance	3
MARK 133	Principles of Marketing	3
QUME 250	Quantitative Methods	3
		Total 39
Major Courses		
Course	Title	Credits
FINA 204	Money and Banking	3
FINA 305	Public Finance	3
FINA 401	Investment	3
ECON 400	Managerial Economics	3
ECON 420	International Economics and Finance	3
ECON 403	Environmental Economics	3
ECON 401	Macroeconomic Theories	3
		Total 21
Major Electives (Select two courses – 6 credits)		
Course	Title	Credits
ECON 363	Global Economic Trends	3
ECON 253	Economic Development of Puerto Rico	3
FINA 240	Risk and Insurance	3
FINA 301	Financial Statement Analysis	3
FINA 308	Real Estate and Property Administration	3
FINA 312	Financing Institutions	3
FINA 320	Banking Policies Administration	3
FINA 200	Personal Financial Planning	3
		Total 6
Free Elective Course		
	Free Elective	3
		Total 3
		Total credits 120

Approved General Education Electives*		
Course	Title	Credits
SPAN 110	Elementary Spanish	3
REIL 101	Research and Information Literacy	3
BIOL 150	General Biology I	3
BIOL 151	General Biology II	3
COMM 205	Communication Theory	3
COMM 210	Legal and Ethical Aspects of Communications	3
HIDE 100	History of the Arts	3
HIDE 110	Representing Culture: Art & Artifact 1500-1850	3
HIST 273	History of the United States of America	3