

# Master of Business Administration with specialization in Management and Strategic Leadership

## 39 credits

### Specific Program Admission Requirements

1. Successfully completed a bachelor's degree in the same area of specialization or completed six (6) college-level credits in financial accounting from an accredited school.
2. If this prerequisite is not met the student must enroll in the course ACCO 500. ACCO 500 will not count for the student's cumulative grade point average.

### Program Description

The Master of Business Administration with specialization in Management and Strategic Leadership is geared towards people aspiring to obtain leadership positions in business organizations. The students will learn the fundamentals of business, innovative management techniques and strategies in a global context. The curriculum emphasizes the development of leadership skills, development of vision and strategic planning, ethical values, written and oral communication skills and the effective application of new technology.

### Program Objectives

1. Promote the formation of an executive with the capacity to understand organizations as entities in themselves and as an integral part of the community aware of the company's social responsibility.
2. Contribute to the formation of a new group of leading professionals in the field of management who assume with vision the direction of companies in the present and future.
3. Promote student interest in innovation, the use of technology as a management strategy and forms and styles of leadership in business management.
4. Emphasize in future professionals the importance of integrity and ethics in the performance of their managerial functions, with special attention to the well-being of the company's human resources and the benefit of the community in general.
5. Train professionals with managerial capacity to optimally harmonize the talents and abilities of the human resources team under their direction and leadership.
6. Contribute with knowledge and development of necessary skills so that they can develop their own companies and reach the highest levels of management in private, public and third sector organizations with ethical integrity and technical professionalism.

Program sequence will be available at the time of enrollment.

The language of instruction and program delivery modality are subject to availability.

### Notes:

1. ACCO 500 Financial Accounting is required for those students who do not have a minimum of six (6) college-level credits in financial accounting from an accredited school. Successful completion of ACCO 500 (or verification of six (6) college-level credits in financial accounting) is a prerequisite required before entering any ACCO or FINA course. Students who do not have six (6) college-level credits in financial accounting are required to successfully complete ACCO 500.

### Program Curriculum

Core Professional Courses		
Course	Title	Credits
ADMI 500	Managing Organizations	3
ITMA 501	Technology and Information Management	3
MARK 502	Marketing Management	3
FINA 505	Managerial Finance	3
ACCO 504	Accounting for Decision Making	3
ECON 505	Business Economics	3
QUME 507	Quantitative Methods and Statistics for Business	3
<b>Total</b>		<b>21</b>
Specialization Courses		
Course	Title	Credits
STMG 600	Leadership and Entrepreneurial Vision	3
STMG 601	Strategic Management	3
STMG 602	Technological Applications and Information Systems	3
STMG 603	Entrepreneurial Communication	3
<b>Total</b>		<b>12</b>
Elective Courses (Select one course – 3 credits)		
Course	Title	Credits
STMG 604	Organizations in a Global Economy	3
STMG 608	Strategies for Change, Professional and Entrepreneurial Development	3
<b>Total</b>		<b>3</b>
Capstone Course (Select one course – 3 credits)		
Course	Title	Credits
STMG 738	Management and Strategic Leadership Seminar	3
MANA 742	Simulation	3
<b>Total</b>		<b>3</b>
<b>Total credits</b>		<b>39</b>